

Terms & Conditions

1. The organizer of this promotion is Cathay Pacific Airways Limited (hereinafter referred to as "Cathay"). The purpose of the Mini Goal Game is to encourage participants to begin a healthy eating routine. This Mini Goal Game is only open to members of the Asia Miles Programme ("Members") who are registered Wellness Journey participants. "Wellness Journey" means the wellness journey function available on the Cathay App that enables Members to participate in and complete wellness activities. "Cathay app" means the Cathay lifestyle mobile app.
2. The promotion period is from 12:00 noon on September 22, 2022 to 11:59 pm on October 13, 2022, both dates inclusive ("Promotion Period").
3. Eligibility: To be eligible to participate in this Mini Goal Game, participants must ("Eligible Participants"):
 - a. Be a Member who is a registered Wellness Journey participant;
 - b. Be located in Hong Kong;
 - c. Be at least 18 years old;
 - d. Have a Hong Kong contact number registered as the Member's contact number in the Membership account information; and
 - e. Have a Hong Kong address.
4. In this Mini Goal Game, Eligible Participants must complete the "Fruit&Veg" goal of the Wellness Journey on Cathay app for 7 day within the promotion period.
5. An extra of 100 miles will be credited if Eligible Participants have completed the Mini Goal Game requirement.
6. Miles will be credited automatically to Eligible Participants' Asia Miles account after 3 weeks.
7. Anyone who participates in this Mini Goal Game agrees that they understand and agree to these terms and conditions.
8. Cathay is not responsible for any delay, loss and error occurred due to technical problems such as computers, communication tools, networks, or any other problems beyond the reasonable control of Cathay.
9. The information (including but not limited to personal data) provided by participants and through promotional activities will be used by Cathay and its marketing agencies for this purpose only. Your personal data will be processed in alignment with the Cathay Pacific Customer Privacy Policy and Asia Miles Privacy Policy.
10. These terms and conditions shall be governed by the laws of Hong Kong, and all disputes arising out of or in connection with these terms and conditions shall be resolved by the courts of Hong Kong.
11. Cathay reserves the right to amend any of these term and conditions.
12. These terms and conditions are written in the English language and may be translated into other languages. In the event of any inconsistency between the English version and the translated version of these terms and conditions, the English version shall prevail.